



Simplify & Supercharge Engagement

Communications | Engagement & Rewards | Well-being Tools | Marketplace

Awespira

80

Average number of apps on a mobile phone

96

How many times a day people check their phones

85%

Of time spent on mobile phones is on apps

Enter Awespira, your one-stop solution to digital chaos.

Awespira is here to simplify and streamline your organization's digital presence.

Say goodbye to the clutter of navigating multiple apps and hello to a seamless, integrated experience for your people.

Our platform brings together all the various tools and platforms your organization relies on to engage and manage your people – your employees, vendors, volunteers, customers... the possibilities are endless!



Awespira Elevating Engagement Driving Results

Engage Like Never Before

Awespira leverages gamification with real rewards for real people, designed to inspire, engage, and activate your people like never before.

Award-Winning Innovation

Awespira isn't another app; it's a game-changing platform that resolves the problem of too many apps. And it's not just us who thinks this is the right solution – we are being recognized for our excellence in delivering results through innovation!

Multilingual Accessibility

Awespira's web and mobile applications break down language barriers, ensuring that your message resonates with everyone.

Meet Awtto, Your Awespira Guide

Say hello to Awtto, our trusty mascot who guides users through "Calls to Action" (CTAs), transforming everyday tasks into fun and exciting opportunities for rewards.

- Taking a quiz, poll, or survey
- Reading an article or watching a video
- Participating in a wellness challenge
- Taking political action
- Taking virtual certificated training courses
- Participating in live or virtual meetings or events
- Making charitable donations



Why Gamification?

85% More engaged people

72% Inspired to work harder

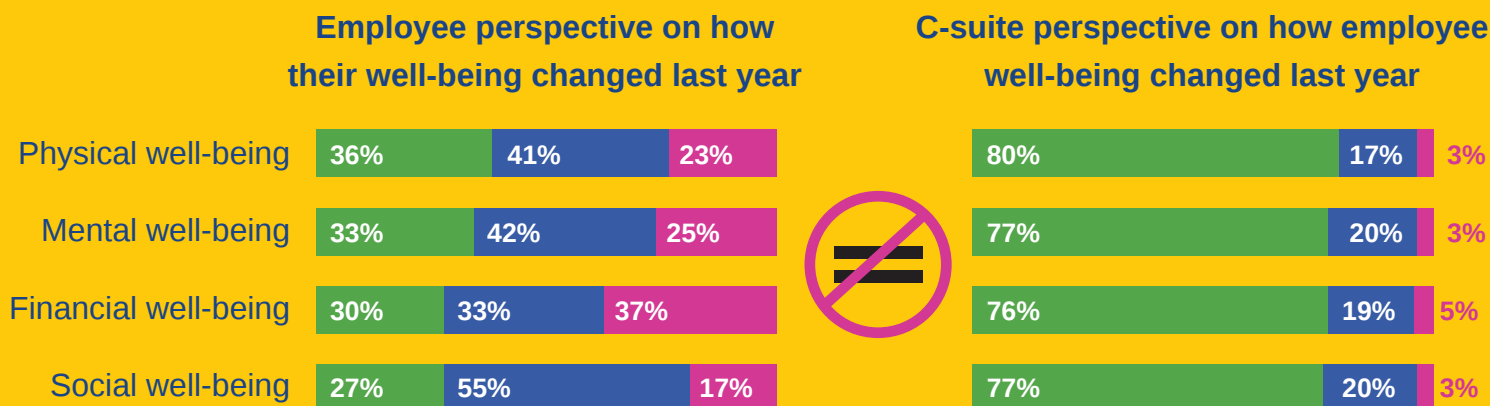
29% More actions taken with gamification



Balancing Employee Well-being: Bridging the Perception Gap with Awespira

Most employees say their well-being worsened or stayed the same last year, yet 3 out of 4 executives believe the well-being of their workforce improved. Where's the disconnect?

● Improved
 ● No Change
 ● Worsened



Source: Deloitte 2023 Well-being at Work Survey.

Employees Deeply Value Health & Well-Being

96%

of employees agree that a healthy work environment is necessary for employee productivity.

87%

agree that employers should be "ethically obligated" to create an environment that enhances the health, safety, and well-being of their people.

84%

of people agree that supporting the health of employees is a "must-have."

"I am here to help your people get the education, inspiration, and tools they need for holistic wellness."

– Awtto, Director of Fun & Games



Source: IWBI's 2023 State of Workforce Well-being Poll.

Awespira Well-being Marketplace

Wellness is our passion, and we're here to answer the call in a way that aligns with your organization's priorities and speaks to your people's unique needs and preferences.

Awespira effortlessly links with your employee benefit programs through the Awespira well-being hub, ensuring that your people receive the assistance they need, precisely when they need it.

We look at employee well-being as a partnership between AveNew and your organization. That's why we are **committed to full transparency** and a **revenue share** to support your investment in the Awespira platform.



Awespira: Where Wellness Meets Choice

Section 125 Wellness Program

Prioritize your people's well-being with Awespira Wellness, our **IRS-qualified wellness program** designed to nurture physical and mental health.

Supplemental Insurance

Help your people **safeguard their financial future** with premier supplemental benefit plans such as disability, accident, life, and long term care insurance.

Build Credit, Avoid Predatory Loans

Help your people can **take control of their financial journey** with tools and resources to build credit and steer clear of predatory payday loans.

Affordable Cross-Border Remittance

For many Americans, sending money to family and friends in other countries is the centerpiece of their financial wellness, remitting a staggering **\$630 Billion** in 2022. Many of your people are undoubtedly among those sending money home. With **AveNew CashConnect**, your people can seamlessly manage their remittance payments, making financial transactions affordable and hassle-free.



AveNew Solutions Where Passion Drives Innovation

AveNew Solutions came into existence in 2018, driven by the shared vision of seasoned business owners Barbara Maynard and Rick Bender. Their commitment to fostering human engagement and bringing financial well-being to every day people inspired the creation of this company.

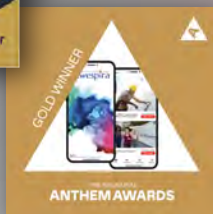
Rick and Barb's commitment resonates throughout the entire AveNew team. Our team's dedication fuels a continuous pursuit of innovation. Our mission is to enable employers and leaders of membership-based organizations to improve the well-being of their people, all while offering modern tools with a proven track record for engaging and fostering profound loyalty.

“ For more than three decades, we've been dedicated to connecting, motivating, and inspiring individuals. Over time, the tools that drove our success began to lose their edge. That's why we united our efforts, committing over \$2 million to create the Awespira platform and well-being marketplace. ”

- Rick Bender & Barb Maynard, Founding Partners



The Communicator Awards



Winner of the 2021 Communicator Award for Mobile Excellence and winner of the 2022 Gold Anthem Awards for Best Product, Innovation, or Service; Human & Civil Rights category.



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The AveNew family of companies, Awespira, and all related data is wholly owned by Barb Maynard and Rick Bender with no venture capital funding or other controlling interests.