



Communications Associate – Digital Engagement

Hollywood, CA (Hybrid)

Reports To Co-CEO

Company Overview

At AveNew, we're building smarter ways to connect people to the information, tools, and support they need—whether it's through engaging municipal workers, organizing union members, or providing financial education to workers across the globe. Our proprietary platform rewards users for taking meaningful action, and we're looking for someone who's as excited about that as we are.

We are a funded startup entering a period of fast-paced growth, backed by a passionate leadership team with deep expertise in civic engagement, technology, and global financial inclusion.

Position Summary

We're looking for an experienced Communications Associate who thrives in a dynamic environment and loves creating content that drives real-world engagement. You'll play a central role in developing, writing, and publishing content on our gamified engagement platform—helping our clients connect with their audiences in dynamic, personalized ways.

This is a hands-on, content-forward role ideal for a digital-savvy communicator who's eager to help shape a growing platform and learn as we scale. You will work directly with the Co-CEO in the early stages and later transition to reporting under our engagement leadership team. You'll also liaise regularly with your counterpart in our international office, ensuring alignment in messaging and best practices across markets.

This position is based in Los Angeles and follows a hybrid work model. Applicants must be local, have a reliable vehicle, and be available to work in the office and client offices (in the greater Los Angeles area) when required.

Key Responsibilities

- Develop engaging written and visual content for our platform, including short articles, push notifications, polls, quizzes, and challenges.
- Coordinate with AveNew's data scientist to analyze user behavior and optimize content for engagement and impact.
- Manage the content calendar for multiple client hubs, ensuring timely and relevant publishing.
- Collaborate with strategy teams to shape compelling campaigns that reward users for participation.
- Liaise with international content counterparts to ensure consistent messaging and learn from regional engagement trends.
- Monitor performance and adapt content based on engagement analytics.
- Contribute to client meetings and content planning sessions to understand audience needs.
- Stay current on digital communication trends and apply best practices to platform content.

Requirements

- 3+ years of experience in communications, digital content, or a related field.
- Excellent writing, editing, and proofreading skills.
- A natural storyteller who can write with clarity, relevance, and voice.
- Digital-first mindset, with experience using CMS tools or social platforms for content publishing.
- Highly organized and able to manage multiple projects and deadlines.
- Collaborative team player with a proactive attitude and strong attention to detail.
- Local to the Los Angeles area with a reliable vehicle.
- Bonus requirements
 - Passion for social justice and financial inclusion
 - Basic graphic design skills, including Adobe Photoshop
 - Fluent in Spanish (eligible for bilingual pay bonus)

Additional Information

- **Work Model:** Hybrid role based in Hollywood, CA. Candidates must be available for on-site work as needed.
- **Benefits:** Competitive compensation package offered.
- **Passion:** A mission-driven, collaborative environment with global impact.
- **Growth Opportunity:** Growth Opportunity: The opportunity to help shape a growing platform in an exciting startup phase with the potential to hire and manage communications support as business needs evolve.

How to Apply:

Please send your resume and a brief cover letter to marc@avenew.org. In your cover letter, please highlight your relevant experience.